



**IE**  **SCOUTS**  
CALIFORNIA INLAND EMPIRE COUNCIL

**2025 NATIONAL MARKETING AWARDS**  
**“FUNDRAISING / DEVELOPMENT”**



# MAILER & BROCHURE DESIGN



## LETTERS



## ENVELOPES



## BROCHURES



## RESPONSE CARDS

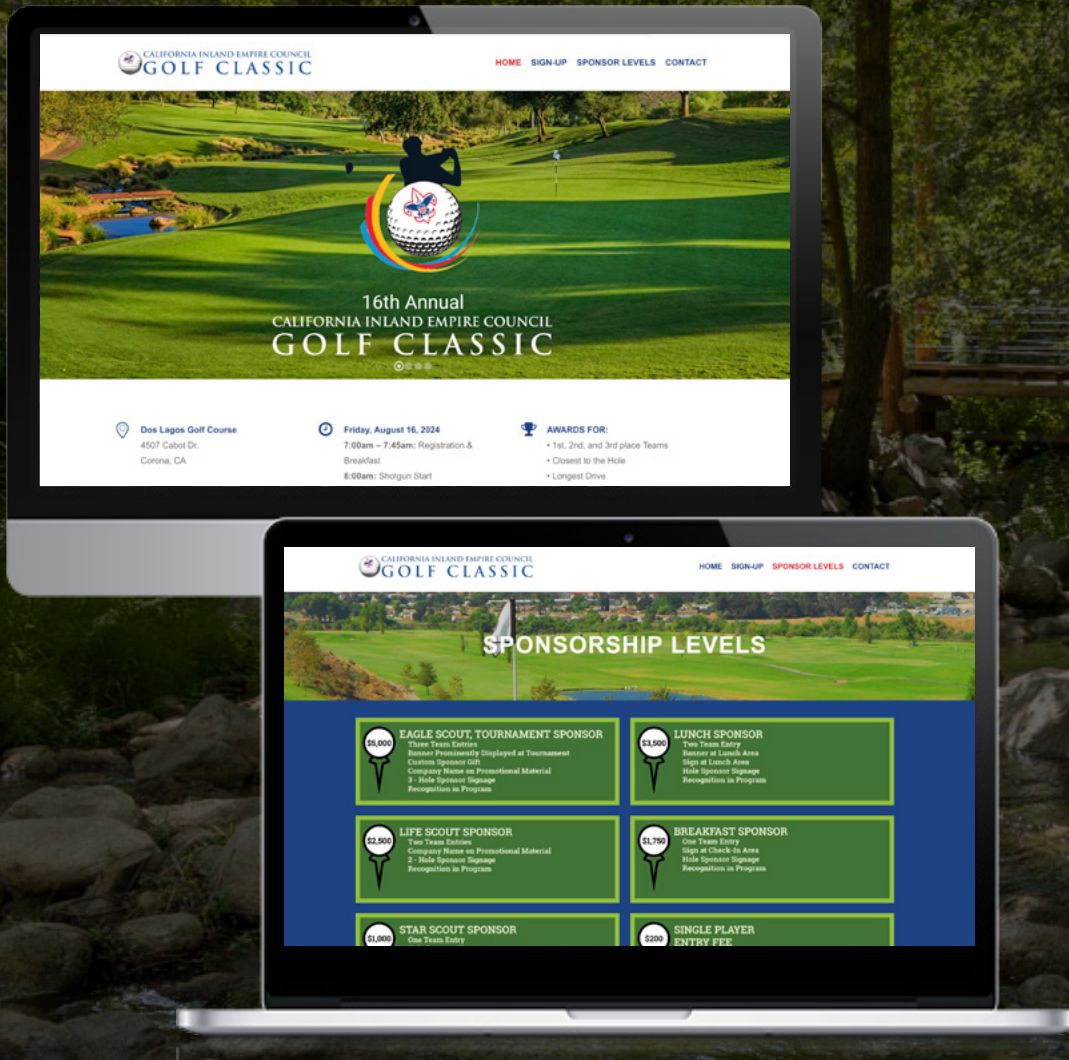




# ANNUAL GOLF TOURNAMENT



## WEBSITE



VISIT WEBSITE

## FLYERS



## SOCIAL MEDIA POSTS





# RECOGNITION DINNERS



## FLYERS

**HONORING**  
**GERALD HURLEY**  
RIVERSIDE MARRIOTT BALLROOM  
3400 Market Street, Riverside, CA 92501  
Wednesday, April 3, 2024  
5:30 - Gathering  
6:00 - Dinner & Program

**2024 DISTINGUISHED CITIZEN DINNER**

SPONSORING NAME/COMPANY: \_\_\_\_\_ EMAIL: \_\_\_\_\_  
PHONE: \_\_\_\_\_

**MAJOR SPONSORSHIPS**

- ☐ Presenting Sponsor \$4,000
  - Named a Presenting Sponsor of the Dinner
  - Two (2) Tables of Eight (8) and Preferred Seating
  - Name/Logo on Printed Materials and Full Page Ad in Program
- ☐ Gold Sponsor \$2,500
  - Table of Eight (8) and Preferred Seating
  - Name/Logo on Printed Materials and Full Page Ad in Program
- ☐ Table Sponsor - Table of Eight (8), \$1,000
- ☐ Individual Tickets - \$150/person\*

\*Value of dinner is \$60/person for charitable tax purposes.

Attendees: 1. \_\_\_\_\_ 5. \_\_\_\_\_  
2. \_\_\_\_\_ 6. \_\_\_\_\_  
3. \_\_\_\_\_ 7. \_\_\_\_\_  
4. \_\_\_\_\_ 8. \_\_\_\_\_

NAME: \_\_\_\_\_  
☐ Enclosed is my check made payable to: CIEC - BSA ☐ Discover ☐ AMEX  
☐ Please use my credit card: ☐ VISA ☐ MasterCard ☐ Expiration Date: \_\_\_\_\_  
Account #: \_\_\_\_\_  
Verification # (Last 3/4 digits on the front/back of the card): \_\_\_\_\_  
Billing Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
City: \_\_\_\_\_ Phone: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Email: \_\_\_\_\_

☐ I am unable to attend, please congratulate Jerry on our behalf to help support Scouting.  
Enclosed is \$ \_\_\_\_\_

**PLEASE MAIL/EMAIL THIS FORM TO:**  
California Inland Empire Council - Boy Scouts of America  
Attn: Jordan McCord  
2351 West Lugo Avenue, Suite F, Redlands, CA 92374  
jordan.mccord@scouting.org • (909) 793-2463

**IE SCOUTS.ORG**  
CALIFORNIA INLAND EMPIRE COUNCIL

## INVITATIONS



## WEBSITE

**HONORING**  
**R. DALE EVANS, SR.**  
2024 Distinguished Citizens

**HONORING R. DALE EVANS, SR.**

**SPONSORSHIP LEVELS**

- Eagle Sponsor
- Eagle Sponsor \$3,000
  - Table of Eight (8)
  - Program Book Ad
  - Full Page Ad in Program

**PROGRAM AD TRIBUTES**

- Sponsor a Program Ad
- Full Page Ad (8.5" x 5.5"): \$500
- Half Page Ad (8.5" x 2.75"): \$250
- Quarter Page Ad (4.25" x 2.75"): \$125

**DATE AND TIME**  
11-18-2024 @ 06:30 PM

**LOCATION**  
Jessie Turner Community Center, 15554 Summit Ave, Fontana, CA 92336

**SHARE WITH FRIENDS**  
[f](#) [x](#) [in](#) [t](#) [v](#)

VISIT WEBSITE



# ANNUAL REPORT



## 2023 ANNUAL REPORT

**IE SCOUTS**  
CALIFORNIA INLAND EMPIRE COUNCIL

### MISSION STATEMENT

The mission of the Boy Scouts of America is to prepare young people to become ethical and moral leaders of their communities by instilling in them the values of the Scout Oath and Law.

### SCOUT OATH

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to be loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.

### SCOUT LAW

A Scout is trustworthy, loyal, helpful, kind, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.

**DEAR FRIEND OF SCOUTING,**

On behalf of the California Inland Empire Council, Boy Scouts of America, we are pleased to share our 2023 annual report highlighting some of the achievements of our Scouting program and the impact made in the Inland Empire.

The California Inland Empire Council, BSA serves some of the most diverse communities in America. Our Scouts and family members come from a wide range of ethnic, cultural, and socio-economic backgrounds. Thanks to the support of our nearly 2,000 volunteers, we currently serve over 1,000 young men and women throughout the communities of Riverside and San Bernardino counties.

Scouting faces some strong headwinds, but we firmly believe we are poised to meet the challenges ahead and grow our movement. Our Scouting programs are still relevant and have important, positive impact in the lives of young people. Our organization continues to make strategic changes to meet the needs of today's youth and prepare our youth to become the leaders of tomorrow.

Our Council leadership gratefully acknowledges the collective efforts of our many dedicated volunteer leaders, Scout members, professional staff, chartered partners, and generous financial donors who provide the foundation to build the values found in the Scout Oath and Law. Together, we look to the future with optimism and renewed energy as we write our next chapter in our movement.

**RYAN DICKEY**  
Council President

**JOHN VINEYARD**  
Council Executive

**MARK DEAR**  
Scout Executive

## PROGRAMS

### SCOUTS BSA

A year-round program for youth in the 11th grade through 18 years of age. Scouts BSA is an outdoor program designed to develop character, citizenship, and personal fitness. With the Scout Oath and Law, Scouts BSA provides a well-rounded youth development program, a Scout program in its own right. Through the advancement program, a Scout program in its own right. Through the advancement program, a Scout program in its own right. Through the advancement program, a Scout program in its own right.

### VENTURING

A youth development program of the Boy Scouts of America for young men and women who are 14 through 20 years of age. Venturing is designed to provide positive experiences that help and inspire young people to become responsible, self-reliant, and confident adults. Venturing can be a variety of around six areas of emphasis including citizenship, leadership, fitness, social, outdoor, and service.

### EXPLORING

A career education program for young men and women who are 14 through 20 years of age, but not yet 18 years of age. The California Inland Empire Exploring program is based on a positive and dynamic relationship between youth and the organizations in their communities. Local community organizations serve as chartered and by matching their people and program resources to the career interests of our Council youth.

### LION PROGRAM

Lion Program is for boys and girls in kindergarten through 1st grade. Lion Program is designed to develop character, citizenship, and personal fitness. With the Scout Oath and Law, Lion Program provides a well-rounded youth development program, a Scout program in its own right. Through the advancement program, a Scout program in its own right. Through the advancement program, a Scout program in its own right.

### CUB SCOUTS

A year-round program (grades 1-4) for boys and girls and often has activities that promote character and leadership development. Our program is designed to be hands-on, and parents are encouraged to play an active role in our programs. Scouting enhances the children's through camping, hiking and water sports, the ability to help others, and to become responsible through service projects, STEM development and building confidence. Lion Program is designed to develop physical, mental and emotional fitness.

## CAMP EMERSON

Camp Emerson is located in the San Jacinto Mountains at approximately a mile in elevation nestled in the mountainside community of Calimesa and the Inland Empire. Camp Emerson has been serving the Inland Empire since 1919. The camp is owned by the California Inland Empire Council, Boy Scouts of America. The camp is open to all Scouts and leaders. The camp is open to all Scouts and leaders. The camp is open to all Scouts and leaders.

Helping the camp community is one of our top priorities. We have over 20 miles of hiking trails for Scouts to explore. You will find plenty of all types of camping opportunities. From primitive to modern, we have all types of camping opportunities. From primitive to modern, we have all types of camping opportunities. From primitive to modern, we have all types of camping opportunities.

## 2023 MEMBERSHIP HIGHLIGHTS

**239** Community Partners  
Community Partners are organizations that support Scouting programs and are part of the community network.

**2,557** Scouts BSA youth  
Scouts BSA youth are enrolled in grades 11-12.

**2,278** Cub Scouts  
Cub Scouts are enrolled in grades K-4.

**5,491** Total Registered Youth.

**1,994** Adult leaders enrolled in training to provide leadership to the youth of Scouting.

**74.3%** Of the youth and leaders that joined Scouting, stayed.

## 2023 PROGRAM HIGHLIGHTS

**219** Young men and women earned the coveted Eagle Scout award.

**247** Cub Scouts earned the Arrow of Light, the program's highest honor.

**2,397** Total youth were served through our Council's camping programs.

**\$350,000** A Scout is Thrifty. Scouts earn their way. Our Scouts earned over \$350,000 in our annual fundraising program.

**9,231** Merit Badges were earned by our Scouts.

**33,582** Community service hours were completed by Scouts Scouts to support organizations in the Inland Empire.

## SOUND STEWARDSHIP

The California Inland Empire Council, BSA, is committed to a balanced operating budget and sound financial management. The Council's commitment to providing sound financial management is reflected in the following financial statements.

INCOME	EXPENSES
Revenue from Fundraising	Program Services
Revenue from Fundraising	Fundraising and General
Revenue from Fundraising	Charter and National Service Fees
Revenue from Fundraising	Total Expenses
Revenue from Fundraising	<b>\$ 3,349,430</b>
Revenue from Fundraising	<b>SURPLUS</b>
Revenue from Fundraising	<b>\$217,788</b>

**ASSETS**

Land	1,768,812
Buildings	2,380,287
Equipment, Furniture, and Fixtures	63,208
Other Assets	588,801
Total Assets	<b>\$ 4,801,108</b>

**LIABILITIES**

Accounts Payable & Accrued Expenses	126,040
Deferred Donations	423,293
Lines of Credit	173,852
Total Liabilities	<b>\$ 723,185</b>

**NET ASSETS**

Net Assets by Fund	
Operating Fund	3,856,315
Capital Fund	1,425,540
Endowment Fund	2,141,435
Total Net Assets	<b>\$ 7,423,290</b>

**"A WEEK OF CAMP LIFE IS WORTH SIX MONTHS OF THEORETICAL TEACHING IN THE MEETING ROOM."**

## 2023 BOARD OF DIRECTORS

### OFFICERS & EXECUTIVE COMMITTEE

**Board President:** Bryan Boone  
**Council Commissioner:** John Vineyard  
**Secretary/Scout Executive:** Matt Dear

**VP Program:** Matt Barth  
**VP Diversity, Equity, & Inclusion:** Cynthia Stevens  
**VP Board Development:** Matt Fleming  
**VP Membership:** Adrienne Kirsch  
**VP Financials:** Adrienne Kirsch  
**VP Operations:** Matt L. Wagner  
**VP Exploring:** Jason Coburn, Joseph Chery

### EXECUTIVE BOARD

Shelia Armstrong, Gary DeBruin, Sam Fish, Frank Cleveland, Alan Ray, Peter Hensbury, Leo Monville, III, Stan Morrison, Jennifer Varty, Crystal Patterson, Jim Price, Patrick Singer

### DISTRICT CHAIRS

Gray Area: Jim Nolan  
High Desert District: Kevin Smith  
North Valley District: Jayson Coulton  
Old Baldy District: Brian Coulton  
San Jacinto District: Vincent  
San Marcos District: Kevin Smith  
Temecula District: Kevin Smith

### YOUTH MEMBERS

Editor of the Arrow: Alex Trout  
Venturing Officers Association: Nicholas Lopez

**"SCOUTING IS A WAY OF LIFE."**